

# Eng. Raja Al Zayani, SMP, PMP - Managing Director

World's First Certified Strategy Management Practitioner, as has been recognized by the founders of Strategy Management, Kaplan and Norton. Has an extensive experience for more than 19 years in the strategy analysis, strategy development, strategy planning, strategy execution, strategy monitoring, strategy evaluation, strategy optimization, strategic initiatives management, performance management, project management, quality management, risk management, and value engineering. She has led Ministry of Works to a prominent position on the world's map for excellence in strategy-aligned performance management. She was the key driver for Bahrain's first Judicial Strategy, which has been renowned by His Majesty the King of Bahrain. She is driving the first government wide strategy-aligned performance management project, which includes analysis, planning, execution, risk management, alignment and integration, strategy governance, software utilization, and strategy optimization. She is a key speaker at numerous national and international events.

## List of Clients

### Government

Strategy-aligned performance management for Bahrain Government, including the strategic analysis, strategy planning, strategic risks, strategy execution, alignment and integration, strategy optimization, building capacity, and the required institutionalization of strategy.

Strategy-aligned performance management and institutionalizing strategy-focused culture for the whole Ministry of Works. Strategy-aligned performance management planning, alignment, execution, and optimization for Municipalities and Urban Planning, Ministry of Transportation and Communication, Ministry of Finance & National Economy, Ministry of Housing, and Civil Service Bureau.

### Semi-Government

Bahrain's First Judicial Strategy for the Judicial Authority.  
Supporting Bahrain Quality Assurance Authority in optimizing and aligning their strategy. Optimizing and aligning Electricity and Water Authority, E-Gov. Authority, Health Organization, and Bahrain Institute for Public Administration.

### Private

Ajman Free Zone strategy assessment and optimization.



A world-renowned practitioner who has been able to develop, drive, and realize the vision for major public sector with outstanding performance.

She has the practical capability to bring best international practices and tame them to suite local organizational nature.

She masters the strategy-aligned performance management, and all related fields.

She holds a Master degree and a professional license in Project Management