

**Dr. MAJED ZEYAD ALI ALAWAMLEH**Email : majidawamleh@yahoo.com

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Urban Observatory Technical Supervisor***Regional Planning Senior Specialist / Economics of Development Senior Researcher/ Senior Business Analyst******Business Administration Ph.D.******MA. Regional Planning and BA. Urban and Regional Planning*****CV Summary**

A Jordanian citizen reside in AlUla town at Saudi Arabia with more than 18 years of diverse managerial and technical experience in different fields related to **project management, business analysis, urban observatories, urban economics, regional planning, cities sustainability, local development, and economics of development**. With Ph.D. in business administration, master and bachelor degree in urban and regional planning. Good capability in building, developing, operating urban observatories. Familiarity with concepts of responsive, smartness and sustainable cities, Geo-spatial technology, Re- running models, competitiveness, and ability to conduct policy analysis. During my Practical journey, I did several assignments with several international institutions **such as (IMF, ESCWA, UNDP, and UN-HABITAT)**. In addition to participating in membership of several technical committees related to the MDGs & sustainable development, tourism, investment, environment, macroeconomic forecasting, public finance researches, and poverty combating strategies. Finally, I attended suitable in person and remotely training courses, **which were held by UNDP, USAID, IMF institute in Washington DC, and academic entities in China, Egypt, Kuwait, Jordan, Australia, and Switzerland.**

Key and Current Information

Current Profession	<i>Technical Supervisor - AlUla Urban Observatory (Royal Commission for AlUla).KSA</i>
Previous Profession	<i>Project Manager – Al Madinah Urban Observatory. KSA</i>
Place and Year of Birth	<i>Saudi Arabia, Riyadh / 1984</i>
Education	<i>Business administration Ph.D. Master's and bachelor degree in Regional Planning PMP Candidate (Project Management Professional)</i>
Total Experience	<i>+18Years</i>

Education

Year	Qualification
2025	Ph.D. in Business Administration. CHARISMA UNIVERSITY (Montana- USA) Thesis “Informatics Urban Business Economy and Public Policy” Small Cities (AlUla City at Kingdom of Saudi Arabia as A case study)
2011	<u>Master Degree</u> in Regional Planning. Al-Balqa’ Applied University, Jordan. GPA (Very Good) MA. Graduate Project Concentrated “Urban Development “ “ The Trends of Researching in Urban and Rural Poverty in Balqa Governorate – Jordan”
2006	Bachelor Degree in Regional Planning / <u>Urban Planning</u> . Al-Balqa’ Applied University, Jordan. GPA (Very Good). Graduate Project Concentrated in one on human and environmental land use, and Eco-tourism dimensions. “ Criteria and Standards of Planning Gardens and Parks in Urban Areas”

Experience Record

Experience Item	Date and Employer	Description
Urban and Regional Planning Experience	<u>January 15, 2023 – Till Now</u> Royal Commission For AlUla / Saudi Arabia	<u>Technical Supervisor</u> AlUla Urban Observatory
	<u>August 19, 2019 to 15/1/2023</u> Ala Azmi & Khalifa Hawas Engineering Consulting Company (AHCEC)	<u>Project Manager</u> Al Madinah Urban Observatory
	<u>July 2017 – 6 August 2019</u> Tatweer Building Company (TBC) in Riyadh at Saudi Arabia.	<u>Urban and Regional Planning Senior Specialist</u> <u>Project Management team</u> Schools comprehensive master plan project for educational facilities for the whole regions across KSA in collaboration with Saudi ministry of education, taking into consideration PPP requirements.
	<u>August 1 – 31 , 2017</u> <u>(UN-HABITAT)</u> Individual Contractor, / Saudi Arabia. Future Cities Program MOMRAH.	<u>Individual Contractor</u> Preparing an analytical report about Saudi cities prosperity index (CPI) and urban development. Depending on the needed Surveys, Socioeconomic analysis, and demographic studies, GIS tools, and finally regional and master plans database.
	<u>September 2, 2014 – December 6 , 2016</u> Saudi Engineering Consolidated Company (Khatib and Alami) Project Manager, Tabuk Urban Observatory MOMRA – Tabuk Municipality	<u>Project Manager</u> Which is sponsored by Saudi Ministry of Municipalities and Rural Affairs (MOMRAH) and hosting by Tabuk Municipality. Designing policies and Implementing development plans.
	<u>December 6, 2016 – July 25 2017</u> Saudi Engineering Consolidated Company (Khatib and Alami) Acting Project Manager, Urban Planner and Business Analyst.	<u>Acting Project Manager, Urban Planner and Business Analyst.</u> Arriyad Development Authority (ADA). Updating the executive program for the provision of social and public facilities in Riyadh city.
	Project Coordinator and Urban Planning Business Analyst for several projects	
Economic and Development Experience	December 1, 2009 – September 1, 2014 Prime Researcher / Policies and Strategies Ministry of Planning & International Cooperation, Amman , Jordan	<u>Prime Researcher</u> Working at early warning system division which recommended and financed by UNDP, in addition to share technical tasks with core departments such as :projects, statistical, and domestic economy departments.

Experience Item	Date and Employer	Description
	March 20, 2007 – December 1, 2009 Researcher / Studies and Economic Policies Directorate Ministry of Finance, Amman , Jordan	Economic Researcher Working at Domestic Economy Division, Statistical Studies Division. Make researches and share reports regarding economy , public finance, municipalities performance , Amman urban observatory, and environment.
		Urban economist and coordinator with Amman urban observatory

Fields of Interest

Item	Description
Urban & Regional Planning and Geospatial Technology	Urban observatories development, SDGs, rural & urban development, cities prosperity index (CPI), ISO (37120, 37122, 37123) for cities, responsive cities, spatial analysis, social & utility planning, housing needs , municipals building capacities.
Economic Development	Economics of development, modeling and forecasting, public finance, investment promotion policies, PPP & privatization, tourism, competitiveness, and micro finance& SMEs.
Management	Project management, managerial communication, business analysis, data analysis, operations research, and MS- project, business strategy, and business economics.
Future Plans for Areas of Self Learning	Sustainability, Development, and Quality of life, Advanced Urban Geo-Informatics, Advanced Spatial Analysis, Advanced Site Planning, Advanced Analyzing and Visualizing Data with Power BI, Macro Econometric Forecasting, Human Geography and Land use Technical issues about green design and Humanized Cities, Smartness and Resilient Cities.

Additional Training

January 30, 2025	Building and leading effective teams - Charisma University
July 2024	Introduction to Data Analytics (IBM) (Online)
June 2024	ARC GISPRO – ESRI –SAUDI ARABIA – RIYADH
March 2023	Budgeting and Scheduling Projects - University of California, Irvine (Online)
January 2023	New Urban Agenda – UN-HABITAT (Online)
June 2020	Introduction to Business Management / (Manage people, Money, Information, and Leadership Style) Online. King's College London
June 2019	IELTS Academic Preparation Course / Online - Australia – Queen Land University
June 2019	Responsive Cities / ETH Zurich Institute / Online
April 2017	Candidate PMP (Project Management Professional), Riyadh – Saudi Arabia
May 2014	Economic Restructuring and Reform Macro-Economic Academy , China
April 2014	Institutional Supporting Systems for SMEs Arab Institute for Planning, Jordan
January 2014	Advanced statistical analysis by using SPSS General Department of Statistics (DOS), Jordan
November 2013	Practical GE Modeling , Monash University - Australia , Jordan
June 2012	Comprehensive Urban Planning Ministry of Commercial and External Trade / Shanghai , China
October 2011	Financial Programming & Policies (Economic Reform and Forecasting) International Monetary Fund (IMF) Institute, Washington DC
2009	Actuaries Studies Ministry of Finance (MOF) Institute , Jordan
2008	Researches, Development Ministry of Investment / Cairo , Egypt

2008	Monitoring and Evaluation Systems Ministry of Finance (MOF) Institute , Jordan
2008	Micro Simulation Model for Tax Policy Analysis USAID, Jordan
2007	Public Finance Ministry of Finance (MOF) Institute , Jordan
2007	Economic Feasibility Studies Ministry of Finance (MOF) Institute , Jordan
2007	Crisis Management Ministry of Finance (MOF) Institute , Jordan
2007	Statistical Analysis by using Excel Ministry of Finance (MOF) Institute , Jordan
During master's and bachelor degree	Several courses in Economics, Public Finance, Land use, Urban development, and GIS.

Conferences and Committees

2024	DATA and AI – DATABRICS – San Francisco – USA
2020	Listed as a specialist in the fields of management and regional planning – Arab Kuwait Institute for Planning
2013	Member of participants in the meetings, consultations, and development of Jordan. Poverty Reduction Strategy 2013 – 2020.
2011	Member of Jordanian MOPIC Team to revise Macro econometric model with IMF experts in Washington .DC
2010	Member of technical committee to update and analyze the National agenda indicatorsIn term of investment and tourism sector
2009	Member of the national team to construct the national Input /Output Table (IO Tables) for the Jordanian economy for the year of 2006
2008 - 2009	Member of the National Team for Evaluating development strategies to achieve the MDGs
2007 – 2008	Member of the Human Settlement Committee for studying the state of the Environment in Jordan.

Technical Background

Operating Systems	Windows
Software Tools	MS Project, MS Excel, MS Outlook, Internet Browsers, E-views 7, SPSS
GIS Software Packages	ArcGIS (10.6) including - ArcMap, Arc Catalog.
Project Management	Candidate PMP / MS Project as a project management tool.
Urban Observatories Industry	Good skills in urban observatories operating and development.
Data Engineering	Economic forecasting techniques such as E-views and ARIMA
Urban and Spatial Planning	Good knowledge in urban development strategies, theories and good GIS user
Communication and Policy Analysis	Ability for analytical thinking, Visualization and Presentations.
Business Analysis	Good skills in business analysis, Preparing RFPs , RFIs, RFQs, and technical and financial proposals.
Finance and Business Economics	Familiar with Feasibility Studies Basics. Statistical Analysis programs such as SPSS

Languages

	Reading	Speaking	Writing
Arabic	Excellent	Excellent	Excellent
English	Excellent	Very Good	Excellent
	Pass National TOEFL		

References

Saudi Arabia

- 1- Dr. Gora Mbawab/ International Urban Observatories Expert , Email: gmboup@gora4people.org/
- 2- His Excellency / **Dr. Walead Khasab Hemaidei** / Former Mayor of Assir Region / KSA.
- 3- **Eng. Saleh Alomery** / Deputy Mayor of Tabuk for Land Management / +966555379950.
- 4- **Mr. Abdullah Albugami** / Tatweer Building company (TBC)/ Master Plan Executive Director Abdullah.Albugami@tbc.sa , / +966504189630.

Jordan

- 1) His Excellency **Dr. Izz Eldeen Khanakrieh** – Former minister of finance / Jordan.
- 2) His excellency **Mukhalad Alomari** – Former secretary general Jordan Investment Commission.
- 3) **Doctor Hadram Al- Fayed** - Studies Director at Ministry of Planning and International Cooperation.

Thank you very much for your time. Please note that the supportive documents and contacting details of other references will be available upon request.