

Huda A.A. Megeirhi ,PhD

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OBJECTIVE

With a career spanning over 15 years in the Higher Education sector, my dedication to academia is deeply rooted, with a proven professional track record in Academia, Research, curriculum development, faculty mentorship, student success initiatives.

I am currently seeking a leadership position within an academic institution, where I can leverage my interdisciplinary backgrounds such as Economics, Business development, Tourism & Hospitality Management, entrepreneurship, Leadership, consulting& training, Project management, Organizational behavior consultation coaching, political & social, peace building. With extensive experience of teaching & research to contribute to the growth and success of the potential workplace.

My passion for the next role is combined with the contemporary concept of Scientific diplomacy build relationships with diverse stakeholders across sectors in order to bridging gap between academia and industry and to fostering a diverse and inclusive learning environment, which aligns perfectly with the my workplace's goals. I am confident in my ability to effectively lead and support the faculty, staff, and students, and to drive the college towards continued success- hand in hand.

Personal Statement

Experienced dedicated and with a talent various proccessional skills. I consider myself the citizen of the world, grew up in international environment including those in the Gulf countries, Europe, MENA region, Africa, Middle East, UK, Turkey, and Switzerland, positions me to contribute effectively and diplomatically to workplaces growth and knowledge advancement. My education and experiences are interdisciplinary and proven leadership at various workplace sittings .My life's philosophy is working with others hand in hand to achieve a certain objective within win-to win equation, I am based with my little family on Switzerland.

EDUCATION

- 2017-2013 PhD in Management, Eastern Mediterranean University-Cyprus.(high Honor)
- 2010-2008 Post graduate programs in sustainable development, De Monfort University-UK.
- 2003-1999 Masters of Sc. in Economics &Business, University of Benghazi-LIBYA. (High Honor).
- 1995-1991 Bachelor in Economics &political Science, University Benghazi-LIBYA (high Honor).

Certificates

- 2023- Certificate of Project Management for Heritage Managers-US
- 2022- Certificate of project Management –HEM-Morocco
- 2021- Certificate of Economic diplomacy- Clingendal institute-Netherland
- 2012 Women leadership certificate Awarded by *Common purpose*, England

SKILLS AND STRENGTHS

- Research Skills
- Leadership Abilities &Multitasking
- Interdisciplinary Expertise
- Project Management
- Coaching and Training
- Multitasking and Deadline Management
- Problem-solving and Analytical Skills
- Intellectual Curiosity and Creativity
- Emotional Intelligence and Self-discipline
- Strategic Thinking and Research Proficiency
- Excellent Communication (Oral and Written)
- Cross-cultural Collaboration

Academic appointments

- 2023 Head of cooperation & partnership at the Libyan Agency of quality assurance in Higher Education- Benghazi-Libya.
- 2022 Works as Scientific diplomacy ambassador for The Economic research center at university of Benghazi, encouraging research projects, streamlining the grant application process, providing strong administrative and technical support, and accurately reporting key performance indicators to both internal and external stakeholders.
- 2019 Consultant of Dean at faculty of Economic-university of Benghazi, supervision the academic directors and department chairs to implement effective faculty recruitment, selection, orientation, merit evaluation, and promotion systems.
- 2019 project leader titled “Residents support for sustainable cultural heritage preservation in north Africa-case of Carthage Tunisia”.
- 2018 to present Associate professor at the department of Economic and Business administration-University of Benghazi.
- 2017 Chief of Research publishing project in a high Impact Factor Journals. (IF 4 to 10 SSCI Journals).
- 2016 running the international office for students’ recruitment at Ada Kent University-Cyprus
- 2015 Fellow Researcher in Tourism & Hospitality school- Eastern Mediterranean University- Cyprus.
- 2013 Senior Lecturer in Economic & Sustainable Development –University of Benghazi-Libya
- 2012 Lecturer in Hotel industry - university of Muisrata – Libya
- 2009 Researcher PG student in Sustainable Tourism Development –De Monfort Leicester University-UK
- 2006- 2003 assistant lecturer at the economics department, University of Benghazi-Libya
- 2003-1991, Research/teaching Assistance in economics department, University of Benghazi-Libya.

Major accomplishments during my career in Higher education

Curriculum and Faculty Development:

- Modernized the undergraduate curriculum to meet industry standards.
- Recruited and mentored talented faculty.
- Promoted a culture of innovation and intellectual curiosity.
- Increased faculty visibility through publications and outreach.

Partnerships and Collaboration:

- Built strong relationships with other departments and organizations.
- Facilitated collaborative research and student exchange.
- Developed joint initiatives to improve the student experience.

Financial Sustainability:

- Created a sustainable business model for a new academic program.
- Secured funding from various sources.
- Ensured the long-term financial viability of the program.

University Advancement:

- Developed a strategic plan to attract top students.
- Increased student enrollment through marketing and recruitment.
- Improved admissions processes for fairness and equity.
- Raised funds to support the university's mission.
- Built relationships with external stakeholders.

Student Experience:

- Enhanced the overall student experience through various initiatives.
- Fostered a positive and inclusive campus culture.
- Improved student satisfaction and retention.

Global Entrepreneurship:

- Launched a new global entrepreneurship program.
- Established international partnerships.
- Supported students in launching startups.

Strategic Planning:

- Contributed to the development of the university's long-term plan, comprehensive analysis of the university's situation and Developed strategies for future success.

Industry Special work appointments

- 2023 Expert at iLead the institute for learning and development Swiss-based.
- 2022 serves as the MENA Chairwoman of IMPACTFUL WOMEN NETWORK, a part of the Spirit of the Game Foundation.
- 2022 expert in marketing at ICESCO Center for Civilizational Dialogue headquarter Morocco.
- 2021 Libyan representative at UNCTAD for Creative Economy and sustainable development-Geneva
- 2021 Consultant of communication & international relations at Libyan Prime Minister's Cabinet.
- 2019 CEO of the IMPACT association for sociocultural development-Lausanne, Switzerland

Professional Academic Service

- Occasional Reviewer for Journal of Psychology Research and Behavior Management, Journal of Hospitality and Tourism Management, Journal of Infrastructure, Policy and Development, Elsevier's Reviewer Hub-Journals.
- Member selection committee for entrepreneurs youth and keynote speaker at international 8th i-Boot Camp themed: "Breaking Information Barriers on Intra-Africa Trade: Accelerating Youth Inclusiveness in Implementing AfCFTA" from the 21st February – 25th February 2024 at the Africa Future Center, University of Pretoria, South Africa.

Countries where my academic work undertaken

MENA region (KAS, Jordan, Egypt, Tunisia, Libya, Morocco) -Cyprus –Turkey -Cape Verde-Switzerland – South Africa.

RESEARCH ACTIVITIES

Articles

A. Mohammed Abubakar, Hamed Rezapouraghdam, Elaheh Behravesesh & Huda A. Megeirhi (2021): Burnout or boreout: A meta-analytic review and synthesis of burnout and boreout literature in hospitality and tourism, Journal of Hospitality Marketing & Management, DOI: 10.1080/19368623.2022.1996304

Megeirhi, H.A.A., Ribeiro, M.A., & Woosnam, K.M. (2020). Job search behavior explained through perceived tolerance for workplace incivility cynicism and income level: A moderated mediation model. *Journal of Hospitality and Tourism Management*, 44, 88-97.

Megeirhi, A.A., Woosnam, K.M., Ribeiro, M.A., Ramkissoon, H., & Denley*, T.J. (2020). Employing a value-belief-norm framework to gauge Carthage residents' intentions to support sustainable cultural heritage tourism. *Journal of Sustainable Tourism*, 28(9), 1351-1370.

Megeirhi et al. 2018” Does team psychological capital moderate the relationship between authentic leadership and negative outcomes: An investigation in the hospitality industry”. DOI: 10.1080/1331677X.2018.1442234

A. Mohammed Abubakar, Huda Abdullah Megeirhi & Belal Shneikat (2018) Tolerance for workplace incivility, employee cynicism and job search behavior, *The Service Industries Journal*.

Megeirhi, H.(2005). "Tourism Development in Benghazi", *Arab Town Organization Magazine* Issue 124, (May-June), 2005.

Megeirhi, H.(2003). "Privatization of Tourist Sector in Libya", *Garyounis Scientific Journal* issue 4, 2003.

Conferences

Ribeiro, M.A., Megeirhi, H.A.A., & Woosnam, K.M. (November, 2018). The role of perceived power, trust and social capital on residents' support for cultural heritage preservation: The case of Carthage, Tunisia. Paper presented at the TMS Algarve 2018: Tourism & Management Studies International Conference and in the TMS Algarve 2018 Annual Conference Proceedings; Faro, Portugal.

Megeirhi, H.A.A., Ribeiro, M.A., & Woosnam, K.M. (November, 2018). Intentions to support cultural heritage preservation in Carthage, Tunisia through a value-belief-norm model. Paper presented at the TMS Algarve 2018: Tourism & Management Studies International Conference and in the TMS Algarve 2018 Annual Conference Proceedings; Faro, Portugal.

Woosnam, K.M., Strzelecka, M., Nisbett, G., Ribeiro, M.A., & Megeirhi, H.A.A. (November, 2018). The likely shift in what motivates millennial environmental volunteers: The mediating role of environmental self-efficacy. Paper presented at the TMS Algarve 2018: Tourism & Management Studies International Conference and in the TMS Algarve 2018 Annual Conference Proceedings; Faro, Portugal.

KILIC, H. & Megeirhi,H, (2017), ” Understanding the functional relationship between Team psychological capital, authentic leadership and workplace incivility: A theoretical framework. Paper presented at conference 7th AHMTT, North Cyprus-Famagusta-EMU.

Megeirhi H. (2017).“Does authentic head kills the devil within employees in the hospitality industry? Theoretical perspective. conference paper-Istanbul/Turkey.

Megeirhi H. (2016)“Educational Tourism &Overseas Students' Adjustment: The Case of Arab Students. conference paper DAKAM

Megeirhi H. (2015) .Human resources training and job performance. paper presented in conference DAKAM, Istanbul/Turkey.

Megeirhi, H and Ebohon J.O, 2010, "Sustainable Development and Planning: Related Issues to Tourism Development in Libya" a paper presented in the international conference Sustainable Architecture and Urban Development, Saud2010V.III, pp225-236.

Megeirhi, H. (2009) "Sustainable Architecture and Urban Development", Attending and participating to the international conference Saud 2009 Tripoli/Libya.

Megeirhi H. (2005). "Catalyst for Territorial Development". International conference in Paris from 16 to 17 of November, 2005.

Megeirhi H (2005). "Development and Tourism in Coastal Area" paper to the International Conference held in Egypt, Sharm el-sheik on the period from 9 to 12 of March, 2005.

Book Chapters

Ribeiro, M.A., Woosnam, K.M., & Megeirhi, H.A. (2021). The political economy of tourism development in the Cape Verde islands. In M. Novelli, E.A. Adu-Ampong, & M.A. Ribeiro (Eds.) Routledge Handbook of Tourism in Africa (pp. 233-250). Abingdon, UK: Routledge.

Megeirhi, H.A., Ribeiro, M.A., & Woosnam, K.M. (2021). Understanding the complexities of residents' support for cultural heritage preservation through an equity theory lens: The case of World Heritage Sites of Carthage, Tunisia. In M. Novelli, E.A. Adu-Ampong, & M.A. Ribeiro (Eds.) Routledge Handbook of Tourism in Africa (pp. 154-169). Abingdon, UK: Routledge.

Book

- Megeirhi H., Get Rid of Negativity: Via Leadership & Team Psychological Capital. Publisher : LAP LAMBERT Academic Publishing (November 19, 2020). ISBN-10 :6200431124 ISBN-13 :978-6200431127

Additional Information

- Languages

Arabic Native, Fluency in English, French B1 level

Awards and Recognition

- 2023 Received the Best Scientific Research Award in the Humanities and Social Sciences from UoB.
- 2022 The Ambassador of storytelling sustainable intangible heritage, Morocco storytelling festival .
- 2020 Chosen among 100 influence leaders' women in Libya published on a book written by Aida Salem.
- 2006 Awarded the distinguished research scholarship by Higher Education ministry in Libya.

Community serving

- Volunteering work with various international organizations and NGQs during the time of war and post-conflict. Including and not limited to: UNESCO Tunisia point, UNESCO memory of the world, ALECSO, ICESCO, WHO, WFB, IOM ,KONRAD,UNCTAD, European union delegation to Libya, Arab league ,The National Archive of Tunisia.