Dear Sirs,

I very much appreciate your time and effort undertaken to review my curriculum vitae attached below. Briefly, I’m a 15+ years experienced researcher and analyst. 7 years of my experience were in supervisory and managerial positions. Throughout this journey I had accomplished some major achievements in both education and career paths:

* Currently enrolled for PhD of economics; Cairo University.
* Successfully obtained the master’s degree in Economics from Ain Shams University.
* Successfully completed a competitive intelligence graduate diploma offered by ESLSCA University in Cairo.
* Successfully completed an export consultant graduate diploma offered by Arab Academy in cooperation with Foreign Trade Training Center.
* From work experience perspective:
  + Started my career - and gained my most significant experience - in one of Egypt’s most prominent organizations in the field development research.
  + Joined one of Egypt's top exporters and being responsible for providing decision support for top management regarding both cross boarders and domestic business.
  + Won in one of major official business plans competitions in Egypt and got fund to establish a private firm ([www.emarketing-egypt.com](http://www.emarketing-egypt.com)).

Kindly find out attached my curriculum vitae gives a more detailed picture of my education, qualifications and experience.

Thank you for your time, and I look forward for further communications.

Sincerely,   
*Ossama El-Badawy*

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| Basic Data: **Nationality:** Egyptian.  **Date of Birth:** 25th May 1980.  **Gender:** Male.  **Marital Status:** Married (having 3 Kids).  **Mobile:** +20100 008 134 1  **Email:**[oselbadawy@gmail.com](mailto:oselbadawy@gmail.com) Linkedin: [eg.linkedin.com/in/oselbadawy/](http://eg.linkedin.com/in/oselbadawy/" \o "View public profile) | Brief:  * **Current Position:** Online Competitive Intelligence Manager, [eMarketing Egypt](http://www.emarketing-egypt.com/). * **Experience:** 15+years of experience in economics, economic research, marketing research and consultancy. * **Education:** Master Degree in Economics, Ain Shams University, Cairo, Egypt |

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| ***Education*** |
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| **Enrolled for Ph.D. in Economics** **Faculty of Economics and Political Sciences, Cairo University, Egypt.****Master Degree in Economics,****Faculty of Commerce, Ain Shams University, Egypt**  **Certification Date**: January 2012.  **Subject:** Institutional Reform and Economic Development (with application to Egypt)  **Supervised by: H. E. Dr. Ali Lofty**, former prime minister |
| **Competitive Intelligence Graduate Diploma**  **ESLSCA Business School, Egypt**  **Graduation Date:** January 2010.  **Grade:** A-.  **Courses Included:** Fundamentals of Competitive Intelligence, Knowledge Management, Business Intelligence Technologies, Competitive Strategies Analysis, Competitive Intelligence for Global Business and Advanced Competitive Intelligence. |
| **Certified Export Consultant****Arab Academy, Graduate School of Business** Jointly offered with **the Foreign Trade Training Center (FTTC),** **Graduation Date:** November 2007.  **Grade:** A-.  **Courses Included:** Strategic Analysis, International Marketing Research, Product Development Management, Supply Chain Management, International Environment & International Economic Agreements, and others. |
| **B.A.of Economics,****Faculty of Economics and Political Sciences, Cairo University, Egypt.**Graduation date: June 2001.Grade: Good.**Major:** Economics. **Minor:** Computer Sciences. |

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| ***WORK HISTORY*** | |
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| **Online Competitive Intelligence Manager**  **eMarketing-Egypt**  **www.emarketing-egypt.com**  Responsible for running the online competitive intelligence operations for both the company needs and external customers’ needs. This includes the following main components:   * Secondary research. * Websites analytics (generic, industry leaders’, competitors’). * Social media analysis. * Online surveys. | Nov. 2009 - Current |
| **Senior Economist**  **Minister’s Technical Office**  **Ministry of Trade and Industry, Egypt**  [**www.mti.gov.eg**](http://www.mti.gov.eg)  Reporting to the Minister’s counselor and the head of development projects council, this includes the following main mandates:   * Design and maintain effective reporting system allowing decision makers to take appropriate decisions with view to optimize current projects portfolio; * Participate in designing and planning new projects especially regarding M&E system; * Support the council and all relevant MTI affiliations in elaborating and benefiting available opportunities and call for proposals announced by international partners; * Undertake entire project management cycle for assigned project(s). | Jul. 2013 – March 2014  (Temporarily Contract) |
| **Head of Business Intelligence Unit**  **MAC Carpet, Egypt**  [**www.maccarpet.com**](http://www.maccarpet.com)  Reporting to the CEO / Responsible for achieving the unit mission to provide decision support for different levels, this include various responsibilities including mainly;   * Deliver sound and informative analysis and advise to decision makers on alternative business decisions (cross border or domestic). * Member of the strategic planning team and being responsible to formulate and document the company three years business plan. * Being responsible for reviewing company and departments targets and overall PMS (Performance Management System) analysis according to the Balanced Scorecard framework. * Assist Company in keeping edge in today’s competitive world via identifying potential opportunities and threats. * Update executive’s knowledge about latest economic, financial and business developments and trends. | Jun. 2007 – Jun. 2010  (Ended as a consulting engagement) |

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| ***WORK HISTORY (Cont’d)*** | |
| **Senior Research Analyst,**  **Progressia Global Consulting, Egypt.** [**www.progressiagc.com**](http://www.progressiagc.com)   * Analyze gathered data (Secondary and Primary) and prepare presentations and final reports by Results & Recommendations. * Leading a team preparing secondary research reports. * Participating in the different field research activities. * Managing research and consultancy projects from initial contacts, writing proposal and till the project delivery. | Aug. 2005 – Jun. 2007  ***(Started as part timer then turned to full timer)*** |
| **Senior Economic Researcher,**  **Information and DecisionSupportCenter,**  **The Egyptian Cabinet, Egypt.** [**www.idsc.gov.eg**](http://www.idsc.gov.eg)   * Leading a team that prepare decision support related reports and policy papers. * Participating in cross functional teams to address national economic issues and prepare reports * Perform the Required Researches and Studies. | Nov. 2004 – Feb. 2006 |
| **Economic Researcher,**  **Information and DecisionSupportCenter,**  **The Egyptian Cabinet, Egypt.** [**www.idsc.gov.eg**](http://www.idsc.gov.eg)   * Revise the Center’s Researches and Publications. * Perform the Required Researches and Studies. | Nov. 2002 – Nov. 2004 |
| **InformationCenter Administrator,**  **NationalCenter for Water Researches,**  **Delta Barrages, Egypt**. [**www.nwrc.gov.eg**](http://www.nwrc.gov.eg)   * Being responsible for computer & IT based tasks in the center. * Being responsible for internet researches in the center. | Oct. 2001 – Nov. 2002 |

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| ***Language skills*** |
| **Arabic**: Mother tongue. **English**: Good. |
| ***Specialty Computer Skills*** |
| * NVIVO, Qualitative Analysis Software. * Business Insights, Business Strategic Planning and Analysis Software. * SPSS, Statistical Package for Social Sciences. * SIMSIP, World Bank Excel-Based Simulators for Social Indicators Analysis. * Discoverer, Oracle Data Base Software. * Limesurvey, Online Surveys Handling Software. |
| ***Key Training Courses Attended*** |
| * **The Role of Democratic and Market-Oriented Reforms in Development,** CIPE’s Development Institute Online Course, 2011. * **SCOR (Supply Chain Operation Reference):** provided by MAC Carpet, Egypt, 2009. * **Sustainable Development Summer School:** Extensive training course in the field of Development, Deutsche Gesellschaftfür Technische Zusammenarbeit (GTZ) for international cooperation, Faculty of Economics and Political Sciences (FEPS), Cairo, 2005. * **Macro-Economic, Issues & Policies,** Arab Planning Institute, Kuwait, 2005. * **Statistical Package for Social Analysis (SPSS)**, Faculty of Economics and Political Sciences (FEPS), Cairo, Egypt, 2004. * **Foreign Debt Management**, Arab Planning Institute & IDSC, Egypt, 2004**.** * **Constructing Price Indices,** US. Bureau of Labor Statistics & Ministry of Planning, Egypt, 2004. * **Oracle Discoverer Data Base software,** IDSC, Egypt**, 2003.** |

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| ***Key Training Courses Delivered*** |
| * **Marketing Strategy & Strategic Analysis,** US Embassy, 2012 & 2016. * **Marketing Strategy & Strategic Analysis,** Cairo University, Faculty of Medicine (Kasralainy), 2012 * **Marketing Strategy & Strategic Analysis,** British University in Egypt, 2012 * **Marketing Strategy & Strategic Analysis,** Mansourah University, 2012 * **Basics of Internet Search,** MAC Carpet, R&D Staff, Sep. 2009. * **Basics of Business Planning,**MAC Carpet, Top Management, Aug. 2008. * **Power Point Presentations,** Progressia Global Consulting, Research Executives, May 2007. * **Basics of Analysis with Excel (Pivot Table),** Progressia Global Consulting, Research Executives, Mar. 2007. |

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| ***Key Publications*** |

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| **URL (if available)** | **Published by** | **Title** |
| [Latest Edition](http://www.emarketing-egypt.com/7th-annual-report-digital-marketing-insights-2016) | eMarketing Egypt | Facebook in Egypt … E-Marketing Insights  (7 Annual Editions: 2010 till 2016) |
| [Copy on Slideshre website](http://pt.slideshare.net/oselbadawy/institutional-reform-for-economic-development-icfs-mafahem-122012-1) | International Center for Strategic Studies (ICFS) | Institutional Reform for Economic Development (Summary of Thesis Study; Arabic), Dec. 2012. |
| NA | Ain Shams University, Faculty of Commerce, Research Magazine | Economic Freedom in Egypt, Jul. 2012 (Arabic). |
| NA | Arab Turkish Congress of Social Science (ATCOSS) | The Internet as the Agent of Change in Egypt, Mar. 2012 |
| NA | eMarketing Egypt | Internet and the Revolution in Egypt, Jun. 2011. |
| [Copy on IDSC Website](http://www.idsc.gov.eg/Upload/Documents/8/%D8%AA%D9%8A%D8%B3%D9%8A%D8%B1%20%D8%A3%D8%AF%D8%A7%D8%A1%20%D8%A7%D9%84%D8%A3%D8%B9%D9%85%D8%A7%D9%84%20%D9%81%D9%89%20%D9%85%D8%B5%D8%B1-.pdf) | Egyptian Cabinet, Information and Decision Support Center | Removing Obstacles of Doing Business in Egypt, Feb. 2006 (Arabic). |
| [Copy on IDSC Website](http://www.idsc.gov.eg/Upload/Documents/9/%D8%AA%D8%B7%D9%88%D9%8A%D8%B1%20%D9%86%D8%B8%D8%A7%D9%85%20%D8%A7%D9%84%D8%A7%D9%81%D9%84%D8%A7%D8%B3%20%D9%81%D9%89%20%D9%85%D8%B5%D8%B1.pdf) | Egyptian Cabinet, Information and Decision Support Center | Bankruptcy System in Egypt, Jul.2005 (Arabic). |
| NA | Cairo Demographic Center Annual Conference | Education and Labor Market in Egypt: the Crises and Recommendations, Dec. 2003 (Arabic). |

+ Variety of papers and reports.