



Reference : 100-FPN (RICAEN.37/7/1/3)
Date : September 12, 2022

Prof. Dr. Bilal Khalaf Sakarneh
Dean of Business Faculty
Isra University
Al Hezam Road,
Amman, Jordan

Dear Prof. Dr. Bilal Khalaf Sakarneh,

APPOINTMENT AS A MODERATOR FOR PARALLEL SESSION AT THE 4TH INTERNATIONAL CONFERENCE ON ACCOUNTING AND MANAGEMENT (ICAM2022)

The above is referred to.

2. The Faculty of Accountancy, Universiti Teknologi MARA Cawangan Selangor (UiTM Selangor) will be jointly organizing the 4th International Conference on Accounting and Management 2022 with ISRA University, Jordan. The details of the conference are as follows:

Date : September 21 – 22, 2022
Time : 8.00am to 5.00pm (Malaysia time)
Platform: Virtual Conference - Zoom
Theme : The Business and Accounting Landscape in a Pandemic-Altered World

3. On behalf of the Faculty of Accountancy, UiTM Selangor and ISRA University, Jordan we are pleased to appoint you as a moderator for one of the parallel sessions at the 4th International Conference on Accounting and Management 2022. The parallel session details are enclosed.

4. The conference is expected to be a platform for academic discussions with collegial sharing and exchanging of views on the current issues of accounting and management. This conference is open to local and international academia as well as researchers, policymakers, accounting bodies and stakeholders who have an interest in the field of accounting and management.

5. For more information on the conference, we welcome you to visit our website at <https://icam.uitm.edu.my/Malaysia/> .

Thank you.

"WAWASAN KEMAKMURAN BERSAMA 2030"

"BERKHIDMAT UNTUK NEGARA"

Yours sincerely,

PROF. DR. HASLINDA YUSOFF
Dean

Guidelines for Parallel Session

Moderator

- The session will begin with the introduction by the Person-in-charge (PIC). Below are details of PIC for each virtual room:

Virtual Room	PIC	Email	Contact No
REDANG	Dr Muthyaah Mohd Jamil	muthyaah@uitm.edu.my	+6019 4554335
TIOMAN	Assoc. Prof. Dr. Rina Fadhilah Ismail	rinafadhilah@uitm.edu.my	+6013 6078696
SIPADAN	Dr Nurhazrina Mat Rahim	hazrina@uitm.edu.my	+6019 3811612
MABUL	Dr Yusri Hazrol Yusoff	yusrihazrol@uitm.edu.my	+6019 9842436

- You may contact the respective PIC for any inquiries prior to the session.
- You are invited to join Zoom Meeting for Parallel Sessions as follows. There are four (4) virtual rooms for each Parallel Session. (For more details, please refer to the Parallel Session Schedule for Moderator).

Join Zoom Meeting link	https://zoom.us/j/91552275231?pwd=SWRZWDEzeEREeGNwN1hNT0FvbGs3Zz09
Meeting ID	915 5227 5231
Passcode	icam2022

- During the presentation, as a moderator you are expected to:
 - Remind** the presenters about the allotted time. The suggested time is between 10 to 15 minutes including Q&A.
 - Evaluate** the presentation for the **Best Presenter Award**, using the rubric via <https://tinyurl.com/ICAM2022presentationevaluation>. You should submit the evaluation form after each presentation.
 - Conduct a Q & A session – please prepare **a question or two** of your own for each presenter.
 - Invite the audience to ask a question or two to get the discussion started, but limit to 1 – 2 questions for each presentation. When there is little time, you can also encourage the presenter to respond only to the questions that are most interesting for general discussion.

Thank you for your kind support.

WORLD TIME ZONES

The conference and parallel sessions are scheduled in **Kuala Lumpur Time/MYT**

Kuala Lumpur	Jakarta	Amman	Cape Town	Barcelona	Beijing	Bandar Seri Begawan
0800	0700	0300	0200	0200	0800	0800
0900	0800	0400	0300	0300	0900	0900
1000	0900	0500	0400	0400	1000	1000
1100	1000	0600	0500	0500	1100	1100
1200	1100	0700	0600	0600	1200	1200
1300	1200	0800	0700	0700	1300	1300
1400	1300	0900	0800	0800	1400	1400
1500	1400	1000	0900	0900	1500	1500
1600	1500	1100	1000	1000	1600	1600
1700	1600	1200	1100	1100	1700	1700
1800	1700	1300	1200	1200	1800	1800

ICAM2022 PARALLEL SESSION SCHEDULE

22 September 2022	Parallel Session 5	1400 – 1530 MYT
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Virtual Room	MABUL	Secretariat: Ms Hayati (nurhayati321@uitm.edu.my)
Theme	HRM & Marketing	
Moderator	Prof. Dr. Bilal Khalaf Sakarneh (bilal_sakarneh@iu.edu.jo) ISRA University, JORDAN	
PIC	Dr Yusri Hazrol Yusoff (yusrihazrol@uitm.edu.my)	

No	Paper ID	Paper Title	Presenter	Author(s)
1	054	Organizational Identification and its impact on Employees' performance, Evidence from Jordanian University	Faraj Harahsheh	Faraj Harahsheh, Moath Al Mosa
2	073	Boasting and Gloating: How Social Media Networks Motivate Consumers to "Showing off" Their Counterfeit Branded Fashion Goods?	Nurhidayah Rosely	Nurhidayah Rosely
3	086	The Determinants of Employee Ambidexterity and Engagement Among Malaysian Engineering Consultants	Yusri Hazrol Yusoff	Muhamad Khalil Omar, Yusri Hazrol Yusoff, Zahira Abdul Rahman
4	090	The Influence of Human Resource Management (HRM) Practices on Executives' Performance in Malaysia Manufacturing Firms: The Mediating Role of Executives Engagement	Bokhori Md Amin	Bokhori Md Amin

SUMMARY OF MODERATORS FOR PARALLEL SESSIONS – ICAM2022

Date	Time	Virtual Room	Theme	Name	Email	University
21 September 2022	1400 – 1530 MYT	REDANG	Open and Distance Learning in Pandemic Era	Dr. H. Acep Komara	acepkomara75@gmail.com	Universitas Swadaya Gunung Jati, INDONESIA
		TIOMAN	Corporate Reporting	Dr Agung Nur Probohudono	anprobohudono@staff.uns.ac.id	Universitas Sebelas Maret, INDONESIA
		SIPADAN	Society & Business Issues	Prof. Dr. D. Ayub Khan Dawood	ayubkhan@crescent.education	Crescent Institute of Science & Technology, INDIA
		MABUL	Digital Technology & Services	Assoc. Prof. Dr. Qaisar Iqbal	drqiqbal@suse.edu.cn	Sichuan University of Science & Engineering, CHINA
	1600 – 1730 MYT	REDANG	Integrated Reporting & Sustainability Reporting	Prof. Dr. Md Humayun Kabir	md.humayun.kabir@spu.ac.za	Sol Platjee University, SOUTH AFRICA
		TIOMAN	Green Business Strategies	Prof. Dr. Javier Aguilera Caracuel	javieraguilera@ugr.es	University of Granada, SPAIN
		SIPADAN	Auditing Practices	Assoc. Prof. Dr. Yazan Oroud	oroud.yazan@iu.edu.jo	ISRA University, JORDAN
		MABUL	Corporate Governance	Assoc. Prof. Dr. Fares Jamiel Hussein Alsufy	fares.alsufy@iu.edu.jo	ISRA University, JORDAN
22 September 2022	0900 – 1030 MYT	REDANG	Issues in Higher Educational Institutes and Public Sector	Dr Rohmawati Kusumaningtias	rohmawatikusumaningtias@unesa.ac.id	Universitas Negeri Surabaya, INDONESIA
		TIOMAN	Internal Control Fraud Prevention	Assoc. Prof. Dr. Khairul Ayuni Mohd Kharuddin	ayunimk@uitm.edu.my	Universiti Teknologi MARA, MALAYSIA
		SIPADAN	Issues in Government Institutions	Assoc. Prof. Dr Zarinah Abdul Rasit	zarinah371@uitm.edu.my	Universiti Teknologi MARA, MALAYSIA
		MABUL	Taxation	Prof. Dr. Zuraeda Ibrahim	zurae229@uitm.edu.my	Universiti Teknologi MARA, MALAYSIA

Date	Time	Virtual Room	Theme	Name	Email	University
22 September 2022	1045 – 1215 MYT	REDANG	Islamic Finance	Dr Lutfi Abdul Razak	lutfi.razak@ubd.edu.bn	Universiti Brunei Darussalam, BRUNEI
		TIOMAN	Sustainability Reporting & Performance	Dr Desi Adhariani	desi.adhariani@ui.ac.id	Universitas Indonesia, INDONESIA
		SIPADAN	Stock Market & Corporate Performance	Dr Dito Rinaldo	dito.rinaldo@ekuitas.ac.id	STIE Ekuitas, INDONESIA
		MABUL	Blockchain Technology	Prof. Dr. Noor Ismawati Binti Jaafar	isma_jaafar@um.edu.my	Universiti Malaya, MALAYSIA
	1400 – 1530 MYT	REDANG	Business Continuity in Pandemic Era	Assoc. Prof. Dr. Sultan Freihat	sultan.freihat@iu.edu.jo	ISRA University, JORDAN
		TIOMAN	Corporate Performance	Dr. Yened Widya Prihatiningtias	yened.wp@ub.ac.id	Universitas Briwijaya, INDONESIA
		SIPADAN	Investment Behavioural Studies	Assoc. Prof. Dr. Najed Alrawashdeh	najed.alrawashdeh@iu.edu.jo	ISRA University, JORDAN
		MABUL	HRM & Marketing	Prof. Dr. Bilal Khalaf Sakarneh	bilal_sakarneh@iu.edu.jo	ISRA University, JORDAN