



Miassar Balousha

Chief Financial Officer

PROFILE

With only one desire guiding me which is to be a useful resource to my country – I chose my education journey and my career path and today with the skill of creative mind, cognitive mind skills I am happy to transfer the knowledge more than 10years experience in for the development and execution of the company's financial strategies including forecasting, financial planning, and corporate reporting.in and managing high growth technology businesses. where she also served on the board of several group companies. I as held leadership roles in several organizations acquired over the years with strength and the reasoning to value oneself as one's innate self has the needed intelligence and we continuously reap growth and achievement

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Languages:

- Arabic Mother tongue
- good in both spoken and written English

EDUCATION

Bachelor's in Accounting, Al-Quds Open University 2016

WORK EXPERIENCE

- **Consultancy Group Global Corporation Egypt
VP, Corporate Development 2019_2023**

Awarded as effective member in supporting SMART Finance
Abu Dhabi Global Market (ADGM) ADFinanceWeek (ADFW)

Participated in proposing more than 43 initiatives

Member of Smart Initiatives Committee

Involved in Project Knowledge Management

Project Manager of Smart Enigma Ai.

- **Enigma Ai Company
co-founder 2020_2023**

AI + automation = effortless financial analysis
combines audit and finance expertise with data science and AI
ingenuity to support professional judgment and serve the human need for
financial transparency.

- **Course trainer for startups
500 Global 2021–2023
About Your Financial Model to Add Real Value To Your Startup
Web3 & Accounting**
- **AHS audits
audit 2017**
- **Rouwa Center for Training and Development
Certified Computer Accountant Diploma 2017**
- **UCAS Incubator, Picti Incubator
accounting programs for startup companies 2017**
- **Gaza University
Teacher Accounting 2016**
- **Kannan firm
Training courses 2015**
- **Palestinian Accountants and Auditors Association
Trainer Excel Course Accounting 2011**
- **Jerusalem Company for Human Development
Trainer to prepare accounting programs using Excel 2011**
- **Step Technology & Development
Trainer Excel Accounting 2011**
- **Palestine Islamic Bank _ Gaza
Training 2010**

Courses

- (Certified Internal Auditor) CIA 2023
- ACCA membership certificate 2023
- ChatGPT in Smart Learning "Hamdan University HBMSU" 2023
- Masterclass in Artificial Intelligence" HUAWEI" 2023
- Google Project Management " Google" 2023
- An introduction to entrepreneurship 2023
- Inclusive Mindset by PwC Middle East Learning & Development 2023
- Climate Change: Risk, Opportunity and Business Resilience by Northumbria University 2023
- New world. New skills: Power BI Virtual Case Experience by PwC 2022
- Sustainability Webinars by KPMG 2022
- Certificate of bank accountant, Bank of Cairo 2022
- Women's Leadership and Decision Making United Nations Entity for Gender Equality and the Empowerment of Women 2015

Links:

- <https://www.facebook.com/photo/?fbid=481437513985947&set=a.212450080884693>
- <https://www.facebook.com/photo/?fbid=566565988806432&set=a.212450080884693>
- https://www.linkedin.com/posts/dr-miassar-balousha-0718a1177_startup-ai-activity-6994456789404528640-av9L?utm_source=share&utm_medium=member_desktop
- [قمة قادة العالم | 2022 فئات السنة الحكيمة \(worldleaderssummit.com\)](https://www.worldleaderssummit.com)
- <https://fb.watch/iJyKY8vw8c/>
- <https://fb.watch/iJyPyYnPVv/>
- <https://www.facebook.com/photo/?fbid=1548721321840487&set=pcb.1548722538507032>
- [ورشة إدارة الحساب وكيفية عمل نظام محاسبي للمشاريع الريادية الصغيرة - YouTube](https://www.youtube.com/watch?v=...)
- <https://www.linkedin.com/company/arab-women-in-ai/>
- <https://drive.google.com/drive/folders/1yL2YJawXvIKvag9KJoXuHxyICx7xkLto?usp=sharing>
- [LinkedIn](#)
- [\(7\) Miassar Balousha - YouTube](#)
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