



**ABDIRAHMAN AHMED**

**Business Administration | Marketing specialist**

**Leadership and Communication**

## **CONTACT DETAILS**

Mogadishu – Somalia

+252 619951111

salaandheere@gmail.com

## **PERSONAL DATA**

**Date of Birth:** 10, January, 1989

**Place of Birth:** Mogadishu

**Mother's name:** Halima Isse Iman

**Nationality:** Somali

**Languages Spoken:** Somali Arabic &  
English

## **EDUCATION**

**Master of business  
Administration**

Islamic University In Uganda  
May 2016

**Bachelor's Degree in Business  
Administration**

Future University (Yemen)  
August 2011

**Diploma In social development**

African Institute (Uganda)

August 2018 – September 2018

## **TECHNICAL TOOLS**

MS Word, Excel, PowerPoint,  
Outlook, Access, Project, Publisher

Statistical Package for `Social  
Science

## **PROFILESUMMARY**

I am self-motivated hardworking, energetic and open-minded natural leader and counsellor, with the ability to communicate, sensate, develop and motivate others as well as relate with people at all social levels.

I enjoy meeting new challenges and seeing them through completion and tend to remain calm and good-natured even under pressure.

My short-term goal is to position myself as an iconic brand in the area of modern strategic marketing and business development

## **CAREER PROGRESSION AND EXPERIENCE**

**Supervisor | APRIL 2011 – March 20112**

**Geo-Technology – Sana'a Yemen**

### Duties and Responsibilities

- Design or prepare graphic representations of Geographic Information
- Data Maintain or modify existing Geographic Information Systems (GIS) databases.
- Review existing or incoming data for currency, accuracy, usefulness, quality, or completeness of documentation

**Assistance Manager | January 2013 – July 2015**

**Mandela Group of Companies**

### Duties and Responsibilities

- Direct or coordinate the supportive services department of a business, agency, or organization.
- Prepare and review operational reports and schedules to ensure accuracy and efficiency.
- Analyse internal processes and recommend and implement procedural or policy changes to improve operations, such as supply changes or the disposal of records.

## OFFICE SKILLS

Cross Functional Communication

Academic Presentations

Inventory Control

Office Management

Records Management

Database Administration

Travel Coordination

Spreadsheets/Reports

Calendaring

Front-Desk Reception

Executive Support

Quality Assurance

## REFERENCES

Mohamed Ahmed

Managing director Maersk line

Somalia

Tel: +252619779777

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IBRAHIM MOHAMED

Director Suubis Company

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Email: [ibrahim@suubbis.so](mailto:ibrahim@suubbis.so)

Eng Abdullahi Isse

Rector of UCT University

Tel: +252-612504367

Email: [Aise@uct.edu.so](mailto:Aise@uct.edu.so)

Marketing Officer | August 2016 – July 2017

BECO

### Duties and Responsibilities

- Company representation at airport compound to supply electricity.
- Preparing, planning and project managing the publication of all publicity material to maximize brand promotion.

Lecturer | January 2017 – April 2021

UCT UNIVERSITY

### Duties and Responsibilities

- Lecturer of business communication
- Lecturer of Entrepreneurship & small business management

Research & Development | February 2019 – Jun 2021

UCT UNIVERSITY

### Duties and Responsibilities

- Lecturer of business communication
- Lecturer of Entrepreneurship & small business management

Sales & Marketing | January 2017 – April 2021

UNIGATE | MAERSK AGENT IN SOMALIA

### Duties and Responsibilities

- Planning & directing marketing activities to increase sales volume
- Responsible for maximizing company reputation & profit maximization

## TRAINING AND PROFESSIONAL COURSES

- Participated in the focal point Organized by FELA Uganda.
- Successfully completed the course of Computer Application.
- Global Anti-bribery  
Issuing authority Bolloré Logistics  
Issued date and, if applicable, expiration date of the certification or license Issued Aug 2019 Expired Jul 2020  
Credential Identifier Credential ID Suresnes, the 11/07/2020

## OTHER PERSONAL ATTRIBUTES

Strong analytical and problem solving skills.