



W A E L A L H A S A N

Human development trainer and Lecturer in marketing and public relations

PROFILE

I work as a human development trainer, lecturer in the field of public relations and marketing and general manager of the first training, consulting and business solutions – Syria

I seek to change the world for the better, so I worked my way to change from marketing and public relations to training and human development to help build a strong, cohesive, and conscious youth society

CONTACT

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HOBBIES

Reading
Basketball
Travel
Sports

EDUCATION

LSE London School of Economics and Political Science

2012 - 2014

Master Business Administration - Marketing



SIA Syrian International Academy

2011 - 2013

Diploma Public Relations



Damascus University

2004 - 2012

College of Commerce and Economics – Accounting



WORK EXPERIENCE

SIF Syrian Insurance Federation - Public Relations Officer

2010–2012

Public relations – marketing - Event management - Administration work- Reputation management -Marketing campaigns



SIF Syrian Insurance Federation – Head of section

2009–2010

Compulsory insurance center management
Issuing auto insurance contracts -Customer service



I2 - Marketing and Sales Officer

2007–2008

Marketing And Sales



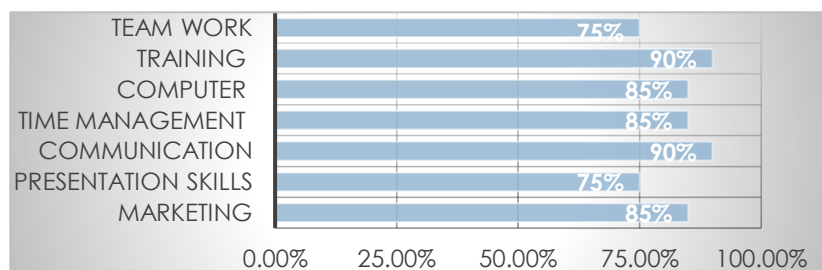
Areeba - Customer care

2006–2007

Customer service - data entry.



SKILLS



TRAINING TOPCS

- time management
- communication skills
- Body Language
- change
- Presentation skills
- Teamwork
- Leadership
- Motivation
- the management of change
- Customer service
- Customer Care
- E-Marketing
- Emotional Intelligence
- How to Write CV
- Insurance
- Marketing
- Mind maps
- Multiple Intelligences
- Public Relations
- Public Speaking
- selling skills
- Strategic Planning
- Training of Trainers
- Volunteer culture
- Negotiation skills
- Project Management
- Citizenship
- Goal
- Life Management
- Protocol and etiquette
- Self-Marketing
- Success

TRAINING EXPERIENCES

-I have a professional master's degree in business administration / specialty in marketing and undergraduate degree from the University of Damascus, Faculty of Commerce and Economics

Professionalism as a trainer in the field of human development and administrative materials began with the attendance of many workshops and lectures for the largest trainers in the world.

- I work in the field of public relations for more than five years and organized many exhibitions, conferences and festivals.

- Provided many courses for companies and the civil society, such as "The Syrian Federation of Insurance Companies, the Syrian Trust for Development, the Community Initiatives Forum, the World Economy Magazine, the Academy of Change, Yarmouk University, the Higher Institute for Business Administration, Labor Clinics, Damascus University, Al-Reda Institution for Training and Education, Center The Arab Cultural Center in Damascus (Abu Rummaneh), The Arab Cultural Center in Damascus (Al-Midan), The Arab Cultural Center (Al-Adawi), The Arab Cultural Center (Jaramana), Costra Company, Steps Company, The Public Authority for Operation and Development of Projects, Syrian Information Society, Kebbour Company Commercial, entrepreneur Syrian Roots, Syrian Arab Red Crescent, First Aid Organization, Al Bashaer Center, Jonada Hotel - Tartous, Industrial Bank, Al Adham Exchange Company, Development Center - Lattakia, Global Management Center, Muscat Training - Sultanate of Oman, Revolution Youth Union, National Student Union Syria, Royal Center - Al-Baramkeh, Damascus Governorate - MTN Telecom Company - Syriatel - One Co. Agents for LG - Sham Bank - Qatar National Bank - Insurance Supervision Authority.

- Participated in many conferences and forums (6th Damascus Insurance Forum - Damascus - Community Initiatives Forum Damascus - Conference of the Challenges of Transition to Democracy Cairo - National Dialogue Forum Damascus - Link Youth Forum - Damascus - Startup Weekend - Damascus - TEDx YUP - Google event- Chamber International Boys - Social Media Summit - Erasmus + - 1st Training Forum)

- wrote a number of articles and studies in the field of public relations and community issues, published in brochures, magazines, and a number of websites.

Previously, she worked as a Marketing, Sales and Customer Service Manager for many international companies.

- Bilingual trainer, I train in Arabic and English.

- The weekly program, Youth of Change, on Talaqi Channel 2015-2016.

- Writer and presenter of the daily Live Consultant paragraph on Fuse FM Syria 2015-2016.

-A candidate for membership in the People's Assembly, the second legislative round, 2016.

-A founding member of the Friends of the Martyr Yusef Al-Azma Association.

-Founding member of the Development Change Team.

- Member of the Damascus Countryside Chamber of Commerce from 2016

-Legal metaphor from 2011

-Director of the Syrian Marketing Club / Syrian Marketing Association since 2018

-Ambassador of Peace and Humanity in Syria for the year 2018

-Representative of the International Federation for Human Development and Self-Development Technologies 2018.

- General Manager of the First Training, Consulting and Business Solutions